



PRESENTS

THE LIBRARY PROJECT™

**Germantown High School Alumni Association, Inc
(GHSAA)**

P.O. Box 253

Jenkintown, PA 19046

215-224-1404, Ext 4

www.Gtownalumni.com

Germantown High School Alumni Association, Inc (GHSAA)
Presents
The Library Project™

SPONSORSHIP OPPORTUNITIES

Titanium Sponsorship (\$100,000)

The Titanium Sponsor is a Title Sponsor of “The Library Project” and Sponsors’ at this level will receive an array of the most high visibility acknowledgements and sponsorship opportunities. This Sponsorship is reserved for only two organizations and/or companies. This minimum \$100,000.00 sponsorship includes the following benefits:

- *Priority special recognition and name displayed in the renovated library*
- *Prominent Corporate/Organizational Logo on all Signage and publicity materials*
- *Special Press Release announcing Titanium Sponsorship for “The Library Project”*
- *Sponsorship recognition in all press coverage*
- *Announcement/recognition at all events as a Titanium Sponsor*
- *Promotional recognition in all pre and post library promotional releases*
- *Interview with the media*
- *Attendance at special events and tours*
- *Logo placement and link on the official GHSAA Website*
- *VIP access for ceremonial Ribbon Cutting Ceremony*
- *Headline logo placement on the day of the Ribbon Cutting Ceremony*
- *Feature article recognition in commemorative souvenir journal*
- *Right to use event information in marketing campaigns*
- *Complimentary event registrations & event sponsorship discounts*
- *Complimentary two year associate membership to the GHSAA*

Platinum Sponsorship (\$50,000)

The Platinum Sponsor is a major contributor to “The Library Project.” Sponsors’ at this level will receive significant visibility and access to special library events. This minimum \$50,000.00 sponsorship includes the following benefits:

- *Special recognition and name displayed in the library*
- *Recognition and branding on selected collateral materials*
- *Sponsorship recognition in designated press coverage*
- *Announcement/recognition as a Platinum Sponsor*
- *Logo placement and link on the official GHSAA Website*
- *Complimentary page in commemorative souvenir journal*
- *Press coverage and access to designated GHSAA Library Projects events*
- *Complimentary two year associate membership to the GHSAA*

Gold Sponsorship (\$25,000)

The Gold Sponsor is a significant contributor to “*The Library Project.*” Sponsors’ at this level will receive visibility and access to designated library events. This minimum \$25,000.00 sponsorship includes the following benefits:

- Recognition and branding on selected collateral materials
- Sponsorship recognition in designated press coverage
- Announcement/recognition as a Gold Sponsor
- Logo placement and link on the official GHSAA Website
- Complementary half page in commemorative souvenir journal
- Access to designated GHSAA Library Project events
- Two Complimentary two year associate membership to the GHSAA

Silver Sponsorship (\$10,000)

The Silver Sponsor is a significant contributor to “*The Library Project.*” Sponsors’ at this level will receive visibility and access to designated library events. This minimum \$10,000.00 sponsorship includes the following benefits:

- Recognition and branding on selected collateral materials
- Sponsorship recognition in designated press coverage
- Announcement/recognition as a Silver Sponsor
- Logo placement and link on the official GHSAA Website
- Commemorative souvenir journal Ad
- Access to designated GHSAA events
- Two Complimentary two year associate membership to the GHSAA

Bronze Sponsorship (\$5,000)

The Bronze Sponsor is a significant contributor to “*The Library Project.*” Sponsors’ at this level will receive visibility and access to designated library events. This minimum \$5,000.00 sponsorship includes the following benefits:

- Recognition and branding on selected collateral materials
- Sponsorship recognition in designated press coverage
- Announcement/recognition as a Silver Sponsor
- Logo placement and link on the official GHSAA Website
- Commemorative souvenir journal Ad
- Access to designated GHSAA Library Project events
- Two Complimentary two year associate membership to the GHSAA

Emerald Sponsorship (\$2,500)

The Emerald Sponsor is a significant contributor to “*The Library Project.*” Sponsors’ at this level must be members of the GHSAA. This minimum \$5,000.00 sponsorship includes the following benefits:

- Special recognition on the Special Emerald Sponsorship Plaque with graduation date
- Special access & invitations to designated GHSAA Library Project events
- Complimentary five year membership to the GHSAA
- Featured in alumni photograph with name listed in souvenir journal

Golden Bear Sponsorship (\$1,000)

- *Special access & invitations to designated GHSAA Library Project events*
- *Complimentary one year membership to the GHSAA*
- *Name listed in souvenir journal*

Bear Sponsorship (\$500)

- *Invitations to one designated GHSAA Library Project event*
- *Complimentary one year membership to the GHSAA*
- *Name listed in souvenir journal*

Cub Sponsorship (\$250)

- *Complimentary one year membership to the GHSAA*
- *Name listed in souvenir journal*

General Sponsorship (\$_____)

Priority for title sponsorship with special recognition and name displayed in the library

**Germantown High School Alumni Association, Inc. (GHSAA)
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SPONSOR REGISTRATION FORM

We solicit your sponsorship support for the total renovation of the Library, which will feature:

30,000 new books
A classroom size computer Lab
70 new computers and Printers
Security monitors & alarms
New software and computer networks

Video conferencing technology
A state of the art conference room
New book shelving
New library furniture & carpet
New projectors and screens

As a sponsor, your company/organization is recognized as a valuable business partner and an important contributor to the Germantown High School Alumni Association, Inc. ("GHSAA") and its programs. GHSAA is a 501(c)(3) not-for-profit organization and all contributions are tax deductible. For additional information, please contact: GHSAA**215- 224-1404, ext 4/ (FAX)** 215-224-1501, E-mail: vepassociates@aol.com

Yes, I would like to sponsor "The Library Project" at the following level:

___ Titanium Sponsorship	\$100,000 or more	___ Emerald Sponsorship	\$2,500
___ Platinum Sponsorship	\$ 50,000	___ Golden Bear Sponsorship	\$1,000
___ Gold Sponsorship	\$ 25,000	___ Bear Sponsorship	\$ 500
___ Silver Sponsorship	\$ 10,000	___ Cub Sponsorship	\$ 250
___ Bronze Sponsorship	\$ 5,000	___ Other Sponsorship	\$___

Please return this completed form and check payable to "GHSAA Library Project"

**P.O. Box 253
Jenkintown, PA 19046**

Name/Company Affiliation: _____

Address: _____

City/State: _____ Zip: _____

Contact Name: _____

Title: _____ Department: _____

Phone: () _____ Fax: () _____ Email: _____

Signature of Authorized Agent: _____

You may also pay via e-pledge: Visa ___ MasterCard ___ Discover ___ Amex ___ Check ___

Card Number: _____ Exp. Date _____

3 Digit Code _____

Signature of Cardholder: _____